

What operational AI consultation looks like inside a modern business

A consulting-led view of the system design, handoffs and reporting structure required before automation starts to scale.

Format PDF Brief	Use Case Consumer-readable article summary	Prepared By Project Domino
----------------------------	--	--------------------------------------

Why it matters

Operational AI consultation begins with workflow reality rather than platform hype. The aim is to understand how work actually moves across sales, marketing, creative and operations before new automation is introduced.

Without this layer, businesses often automate fragmented processes, duplicate reporting problems and create more software noise instead of real operating leverage.

What Project Domino reviews

Current systems, ownership lines, reporting visibility, approval chains and the live handoffs between departments.

The highest-friction steps that slow down revenue movement, campaign execution, internal delivery or leadership visibility.

What the business gets

A clearer implementation roadmap, better rollout sequencing and a stronger view of where human oversight should remain visible.

A more connected operating environment where intelligence supports faster decisions instead of disconnected experimentation.

Quick checklist

- Map end-to-end workflows before automating them.
- Audit reporting quality and live dashboard requirements.
- Define ownership across approvals and handoffs.
- Sequence implementation around the highest-friction problems first.

Thank you for reading. For advisory, rollout or operational design support, contact Project Domino.